

BITE 2017

Business. Innovation. Technology. Efficiency.

Sponsorship & Exhibitor Opportunities

Amex Stadium, Brighton

27th April 2017

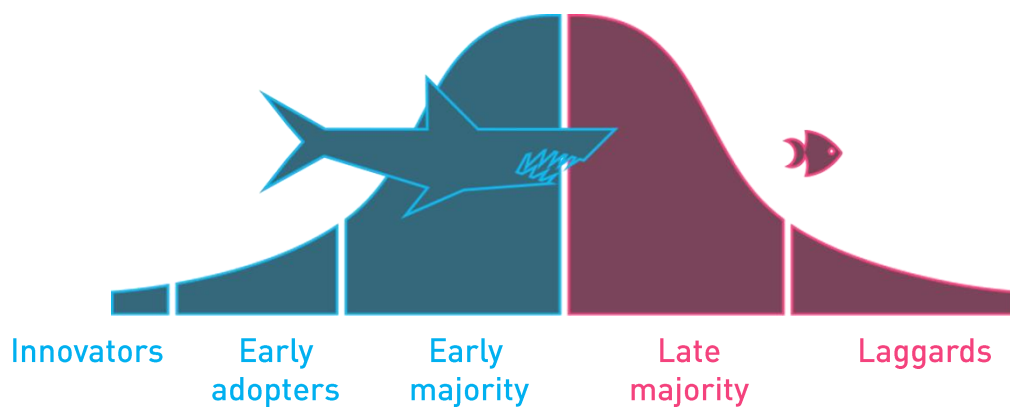
www.bite2017.com



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“Be the shark...”

Early adopters always win



When it comes to business and technology, the early adopters are the sharks.

The laggards are the fish, who are swiftly eaten!

- Most business owners wait until software or technology is used on a large scale before they adopt.
- BITE gives you the unique opportunity to explore technology and opportunities that not only makes your business more streamlined, but improves your profits.
- The ‘early adopter’ bell curve shown above is a reminder that the innovators and early adopters are the ones who see the greatest and fastest results.

We want to make those opportunities available to you....

What is BITE 2017?

The Purpose

With your support, BITE has been designed to achieve the following for small businesses:

- **Showcase the financial impact of technology**
We help show business owners that using the most modern and innovative technologies and opportunities will have a direct and positive financial impact on their business profits.
- **Demonstrate the power of collaboration**
The impact goes beyond just financial when a small business taps into the cloud universe, and the endless integrations available.
- **Highlight innovative opportunities in business financing**
To help keep businesses running, we'll provide an insider's guide to alternative and innovative routes to funding, along with more traditional options.
- **Provide hands-on and interactive breakouts**
This event has been designed to ensure that attendees have the chance to engage personally via breakout sessions and exhibition time.



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Who attends BITE?

The Audience

BITE is designed for small to medium sized businesses in the City of Brighton & Hove, and across East & West Sussex and the Gatwick Diamond. Our target audience are the businesses who want to grow their profit margins by making themselves more efficient using innovation and technology.

If you:

- want to run your business more efficiently
- love using the latest technology and want to use the power of the cloud
- want to learn about and connect with suppliers and funders who see things differently

BITE is for you!

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We believe an accountant should do a lot more than just report on how a business is doing. They should help identify opportunities to improve profit levels and support the business owner in achieving their goals.

With over 90 years of experience, we are the leading independent accountancy firm in the Sussex area. We understand that to be able to advise businesses on the best way forward, we have to be forward looking ourselves.

With this in mind, we have designed BITE to direct you to all that's available in integrated technology and innovative funding solutions.



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More about BITE

B usiness

Software systems you can use that integrate seamlessly with your business systems.

Structuring your business tax efficiently and managing your wealth sensibly.

I nnovation

Exploring how our curated range of cloud-based tools can transform the way you do business and using innovative strategies to fund working capital and investment.

T echnology

Aligning your accountancy and management software with the latest plug-in tools.

Creating personalised cloud systems tailored to your exact business needs.

E fficiency

Streamlining your processes to concentrate on the things that earn you money.

Delivering higher profits by getting on top of your key numbers, management and KPIs.



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Agenda

What we'll cover

TIME	EVENT
07.30	Doors open for exhibitors
09.00	Delegate arrivals, registration and networking
10.00	Welcome + introduction
10:15	Keynote + Q&A
11.00	Exhibition + networking
11.30	Breakout #1 – 30 minute slot
12.15	Breakout #2 – 30 minute slot
12:45	Networking lunch
14.00	Welcome back and recap of afternoon schedule
14.05	'Innovative Finance' Q&A panel session
15.15	Breakout #3 – 30 minute slot
15.45	Exhibition + networking
16.30	Exhibition finishes



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Why sponsor BITE?

Here's why it will be amazing!

- ✓ It will be an **engaging and innovative** event.
- ✓ It will **give business decision makers an insight into what is out there** in terms of tools and technologies that will help them become more efficient and profitable.
- ✓ Attendees will be warm to the idea of **embracing technology** to their advantage.
- ✓ You get to **connect and collaborate** with the celebrated cloud community.
- ✓ You will benefit from the **success and energy of BITE2015**, with an event that promises to be even bigger and better.
- ✓ You will reach the **best and brightest small and medium sized businesses** in the Sussex and Gatwick Diamond area.
- ✓ It is backed by the **strong market presence** of award winning MHA Carpenter Box, who have worked with local businesses for over 90 years.

Exhibition Packages

	Standard Exhibitor £750 + VAT	Breakout (SOLD OUT!) £1500 + VAT
Exhibitor pass	✓	✓
Stand (2 metre area + 2 power points)	✓	✓
Full event tickets	✓	✓
Listing on the BITE event website	✓	✓
Listing on the BITE app	✓	✓
Bag insert	✓	✓
Breakout session speaking slot	-	✓



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Be the shark

Confirm your sponsorship today!

Use the contact details below to confirm your chosen package.

Nathan Keeley, MHA Carpenter Box



01903 234 094



nathan.keeley@carpenterbox.com

Kira McKinney, MHA Carpenter Box



01903 234 094



kira.mckinney@carpenterbox.com



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